

**GOVERNMENT OF WEST BENGAL
URBAN DEVELOPMENT & MUNICIPAL AFFAIRS DEPARTMENT
BIDHANNAGAR, KOLKATA**

No. 524/MA/C-10/35-35/2018

Dated: Kolkata, the 18th day of April, 2018

NOTIFICATION

Sub: Clean and Green City Competition among Urban Local Bodies of the State of West Bengal

WHEREAS, the State Government in its endeavour has taken a number of initiatives towards cleanliness of the cities by way of effective Waste Management providing compactors, issuing notification for Bio-Medical Waste Management, beautification of dumping grounds, launching Special Cleanliness Drive through out a week and emphasising on Door to Door Collection & Segregation of Municipal Solid Wastes within the Municipalities and Municipal Corporations of the State (herein referred to as Urban Local Body).

AND WHEREAS, the State Government in its endeavour towards Urban Beautification and Urban Green, has taken a number of initiatives towards creation and preservation of Green Space and Park Development and beautification of roads, parks, water bodies, crematorium, graveyards, river banks and heritage spots by way of installing ornamental lights, fountains & statues and constructing guard walls, watch towers, gates, green dividers on the roads, road marking including zebra crossing & notice boards for convenience of people etc. within the Municipalities and Municipal Corporations of the State (herein referred to as Urban Local Body).

AND WHEREAS, it has been decided that for sustaining the effort of cleanliness and beautification in the Municipalities and Municipal Corporations a Clean and Green City Competition to be organized in the State.

NOW THEREFORE, this has been decided to launch a competition called Clean and Green City Competition in all the Municipalities and Municipal Corporations of the State as per the Guidelines given below:

GUIDELINES

1. Objectives:

- To undertake sustained campaign to clean the roads of the cities
- To raise awareness amongst the citizens on desired behavior for better Municipal Waste Management practices.
- To promote adoption of better systems and management practices by the ULBs especially in primary collection, transportation, segregation and treatment.
- To sustain the effort of beautification and green space development of the cities by the ULBs.
- To create an impact on citizens by making visible impact on the cleanliness and beautification in the city.

2. An initiative under Mission Nirmal Bangla:

The competition will be conducted as a component of Mission Nirmal Bangla.

3. Nodal Department and Agency:

Urban Development & Municipal Affairs Department will act as the Nodal Department and State Urban Development Agency will act as Nodal Implementing Agency.

4. Nature of the competition:

This has been introduced to create and maintain a healthy and eco-friendly environment in the all the cities throughout the state.

5. Sectors of the competition:

- i. Clean & Green City Competition among Municipal Corporations and A, B & C Category Municipalities
- ii. Clean & Green City Competition among D and E Category Municipalities/Notified Area Authorities
- iii. Clean & Green Inter Ward Competition among the Wards of each City.

6. Criteria/Parameters for Evaluation:

The Evaluation of **Clean and Green City Competition** to be on following 16 Parameters -

1. Door to Door Collection of Wastes;
2. Cleanliness of Roads including daily sweeping of main roads twice and other roads once;
3. Cleanliness of Garbage Containers/Vats/Bins, and these are provided in and emptied regularly from all places;
4. Use of Compactors and Management of Dumping Ground;
5. Cleanliness and landscaping of hospitals/Sub Centre/Public Health Centre and important public places/schools /homes;
6. Involvement in Preventive Health Care Services particularly in control of vector borne diseases;
7. Cleanliness of surface drains;
8. Cleanliness and landscaping of tourist places/heritage location and other important public places including proper lighting;
9. Whether Roads are properly lighted with Energy Efficient Lighting;
10. Cleanliness and development of parks and gardens including proper landscaping and maintenance;
11. Open Defecation Free (ODF) status;
12. Status of in-situ Slum Development;
13. Conservation of Public/Community Water Bodies and Water-based Recreation;
14. Presence of Public Toilet in important locations;
15. Special efforts taken by the ULBs to make the town clean, attractive and beautiful;
16. Community awareness and involvement in overall cleanliness.

The ULB will get Additional Weightage on one of the following Additional Criteria being performed:

1. Rain Water Harvesting in High rise Buildings;
2. Construction of Green Building;
3. Status of Installation of Energy Efficient System to minimize Power Consumption;
4. Non use of Plastic Carry Bags;
5. Segregation of Wastes at source and treatment of Solid Wastes;
6. Formation and Running of City Livelihood Centre.

The Evaluation of **Clean and Green Inter Ward Competition** to be on following 9 Parameters -

1. Door to Door Collection of Wastes;
2. Cleanliness of Garbage Containers/Vats/Bins, and these are provided in and emptied regularly from all places;
3. Cleanliness of Roads including daily sweeping;
4. Cleanliness of surface drains;
5. Involvement in Preventive Health Care Services particularly in control of vector borne diseases;
6. Whether Roads are properly lighted with Energy Efficient Lighting;
7. Open Defecation Free (ODF) status;
8. Community involvement in maintaining cleanliness;
9. Use of proper signage and Public Help Desk.

7. Scoring on Evaluation:

Marks to be awarded for each Parameter is placed below –

- | | |
|---------------------|-----|
| a) Need Improvement | - 1 |
| b) Fair | - 2 |
| c) Good | - 3 |
| d) Very Good | - 4 |
| e) Outstanding | - 5 |

8. Evaluation Procedure:

Evaluation of Cities and Wards will be in following three Stages:

- A. **Self Evaluation by the City/Ward** by online submission of Self Assessment data alongwith supporting documents/photographs,
- B. **Evaluation by Third Party Agency**, to verify the Self Evaluation of the City/Ward through on spot visit,
- C. **Evaluation by Eminent Persons/Government Officials** to be appointed by the State Government for 15% of best performing Cities on the basis of abovementioned evaluations and to be appointed by the ULB for best performing Wards as mentioned below on the basis of abovementioned evaluations:
 - i. ULB having Wards upto 14 nos. : 40% Wards
 - ii. ULB having Wards ranging from 15 to 30 nos : 35% Wards
 - iii. ULB having Wards ranging from 31 to 50 nos : 30% Wards
 - iv. ULB having Wards ranging from 51 to 75 nos : 20% Wards
 - v. ULB having Wards above 75 nos : 10% Wards

Each Evaluator/Team of Evaluators will cover maximum 5 ULBs/Wards.

Evaluation will be made as per detailed Guidelines to be communicated.

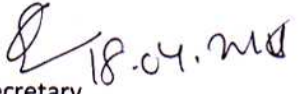
9. Period:

After issuance of the Notification of the Date and Advertisement of initiating the Competition from Municipal Affairs Department, the total process of the competition is to be completed within 3 Months. Evaluation process to be completed within following timeline:

- A. Self Evaluation by the City/Ward to be completed in first 15 days.
- B. Evaluation by Third Party Agency to verify the Self Evaluation of the City/Ward through on spot visit, to be completed by next 30 days.
- C. Evaluation by Eminent Persons/Government Officials to be appointed by the State Government for 15% of best performing Cities on the basis of abovementioned evaluations and to be appointed by the ULB for best performing Wards (as mentioned in the above point) on the basis of abovementioned evaluations, to be completed by next 30 days.

10. Award/Incentive:

The best performing ULBs will be given award on the basis of the evaluation and similarly the best performing Wards in each ULB may be given award on the basis of the evaluation. Special incentive will be given to well performers under Mission Nirmal Bangla. Details will be circulated in due course.


18.04.2018
Secretary

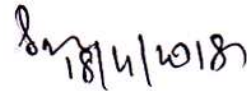
Urban Development &
Municipal Affairs Department

No. 524/1(150)/MA/C-10/3S-35/2018

Dated: Kolkata, the 18th day of April, 2018

Copy forwarded for information and necessary action to:

1. Accountant General (A&E), West Bengal, Treasury Buildings, Kolkata-700001
2. Principal Accountant General (General & Social Sector Audit), West Bengal, Treasury Buildings, Kolkata-700001
3. Accountant General (Economic & Revenue Sector Audit), West Bengal, Treasury Buildings, Kolkata-700001
4. Chairman/Chairperson, ----- Municipality/NAA
5. Municipal Commissioner, Kolkata Municipal Corporation, 5, S. N. Banerjee Road, Kolkata – 700013
6. Director, State Urban Development Agency
7. Additional Mission Director, Mission Nirmal Bangla
8. Director of Local Bodies
9. District Magistrate, -----District
10. Finance Department, Group -----, Government of West Bengal
11. Commissioner, Asansol Municipal Corporation/Howrah MC/Durgapur MC/Bidhannagar MC/ Siliguri MC/Chandernagore MC.
12. Secretary, Municipal Engineering Directorate
13. Chief Engineer, Municipal Engineering Directorate
14. Chairman, West Bengal Valuation Control Board
15. Additional Director, Institute of Local Government & Urban Studies
16. Project Director, Change Management Unit
17. Financial Advisor, Municipal Affairs Department, Government of West Bengal
18. P.S. to the Hon'ble MIC, Municipal Affairs & Urban Development Departments, Government of West Bengal
19. Cell ----- of this Department


18/4/2018

Joint Secretary